

What does your playground equipment **REALLY** cost?

We all know that kids can be tough on playgrounds, so what happens if something breaks? Can you afford to replace components not covered under the prorated warranties that are common to low price manufacturers? Probably not.

When purchasing playground equipment, you need to look not only at the cost to purchase and install the equipment, but also the cost to maintain your playground for years to come. You need to take into consideration your **Total Cost of Ownership**.



Imagine replacement parts that won't cost you a dime.



Burke's warranty is long, strong and non-prorated. Our plastic slides, for example, have a **15 year warranty**... that's **50% longer** than nearly all of our competitors. Should one of our slides crack or break due to a manufacturing defect, we'll replace it **FREE!*** Yes, free... because Burke doesn't prorate its warranty and "nickel and dime" you with replacement part costs. And there's even more good news for your budget: unlike many of our competitors, your replacement slide is covered by its own 15-year warranty instead of being limited to coverage for the remaining balance of the original equipment's warranty period.

When comparing playground suppliers, be sure you ask for COMPLETE legal written copies of each manufacturer's warranties and read the fine print. You'll see the Burke difference! Because we manufacture some of the highest quality play equipment on the market today, we stand behind our products with the **longest and strongest warranty** in the industry.

For **TOTAL COST OF OWNERSHIP** that makes "cents"... buy **BURKE!**



GSA Schedule
Contract GS-07F-0081M

1-800-266-1250

bciburke.com

BCI BURKE CO.
ISO 9001:2000
CERTIFIED

*There is no charge for the warranted parts or shipping. Customer is responsible for any installation costs.

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Playground Supplier Comparison Checklist

We encourage you to compare Burke against other playground suppliers and see the difference for yourself. Please use the following checklist to help you get started in your playground supplier search and see how Burke offers the lowest **Total Cost of Ownership!**

Supplier	A	B	C
			

Safety/Risk Management

<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Meets or exceeds all CPSC and ASTM guidelines
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ADAAG accessibility
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	All products are IPEMA certified through 3rd party testing program
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Founding member of IPEMA
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NPSI certification of factory designers and engineers
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Free NPPS Playground Supervision Safety Kit
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Playground safety program for children available
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Free Safety Surfacing guidebook and customized maintenance kit



Warranty/Quality

<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Non-Prorated Warranty
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Free replacement parts covered under warranty*
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ISO 9001:2000 certification and the highest quality specifications
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Provides Total Cost of Ownership package to minimize out-of-pocket expense
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Compounded plastics with UV-15

Product

<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Durable
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Affordable quality
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Unique and innovative design that maximizes play value
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Family owned business since 1920

Service

<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Free design and consultation services including site and needs assessment
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Professional, courteous reps that are responsible before, during and after the sale
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Provides information on how to receive your playground
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Provides factory accredited playground installers
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Documented results of providing complete, correct, and on-time shipments 97% of the time or greater

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